

MARKETLINK in the media

*April 24, 2013*

MARKETLINK announces the first workshop in MARKETLINK U's 2013 speaking tour.



**Session Information:**

It's time to increase your bottomline with marketing education specifically tailored to the architecture/engineering/construction (A/E/C) industry. Join us for one or two sessions:

8:30 a.m. - 12:00 p.m. - **GETTING FROM HERE TO THERE: Marketing Plans that Begin with the End in Mind**

1:30 p.m. - 5:00 p.m. - **BRINGING YOUR BEST TEAM TO THE TABLE WITHOUT GOING MAD: Building A Winning Team With Technical Staff**

***FEBRUARY 1, 2013***

MARKETLINK is proud to announce a new division, MARKETLINK U, specializing in marketing education workshops around the country. Watch for more details coming soon!



***JANUARY 1, 2013***

*Stephanie Craft, CPSM and Keri Hammond, CPSM have been selected to speak at the 2013 SMPS National Conference. □ Build Business: Dream Big will be held in Orlando, FL on July 31 - August 2, 2013. □ Their topic of presentation will be □ · [Become Your Firm's Marketing Leader: Training Sessions to Increase Collaboration in Your Firm](#)*

*□ Please register for this amazing conference at □*

*<http://buildbusiness.org>*

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