

Award-winning design



Graphics produce visual solutions to the communication needs of clients, using a mix of creative skills and commercial awareness.

MARKETLINK has designers with imaginative flair, awareness of current trends in the visual arts, expertise in the latest computer packages and an understanding of material costs and time limits, all of which can impact on the design. Appropriate media and designs are recommended and presented in conjunction with our client's requirements. By providing quality visuals, your target audience becomes more informed and persuaded as to your services and differentiators.

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## Services

- **Advertisements**
- **Award Submittals**
- **Brochures**
- **Direct Mail**
- **Kit Covers**
- **Logo Design**

- **Message Development**
- **Newsletters**
  
- **Powerpoint Presentations**
- **Proposal/Qualification Design and Templates**
- **Signage**
- **Tabs/Dividers**
- **Tag Lines**
- **Technical Writing**
- **Tradeshow Exhibit Design**
- **Website Design and Development**

## Case Study

An architectural firm hired MARKETLINK's design professionals to create a new identity package. This included logo design, tag line development, messaging, business cards, letterhead, kit cover, envelopes, letterhead, etc.

**LINK TO SUCCESS:** After MARKETLINK created initial design standards, representatives of the firm were able to take the design guidelines and apply them to creating the remaining marketing collateral in-house. This has given the firm tremendous flexibility to tailor proposal efforts to each specific client, while continuing to incorporate the established brand message throughout.

## Client Quote

*"Our identity package was very well received throughout the firm. □ It has been a refreshing update to our previous brand identity. □ We have been able to incorporate the design solutions in our day-to-day marketing efforts successfully."*

**- Peter duP. Emerson - EDA Architects, Inc.**